

**Gladys Porter High School**  
3500 International Blvd. Brownsville, TX 78520  
Career and Technology Department

**COURSE SYLLABUS**

**Course:** Business Management/Business Ownership **Dual Credit:** BMGT 1301 (UTB/TSC)  
**Instructor:** Mr. Alberto Velez Room: B115 Telephone: (956) 698-2213 Email: avelez@bisd.us

Instructor's Class Schedule:

1st Period: BCIS I – Dual Enrollment  
2nd Period: Conference  
3rd Period: BCIS I – Dual Enrollment  
4th Period: BCIS I – Dual Enrollment  
5th Period: Lunch  
6th Period: BCIS I  
7th Period: BCIS I – Dual Enrollment  
8th Period: Business Management/Business Ownership – Dual Enrollment

Tutoring is available upon request before 1st Period or after school.

**Course Description:** Students will recognize, evaluate, and prepare for a rapidly evolving global business environment that requires flexibility and adaptability. Students implement personal and interpersonal skills to strengthen individual performance in the workplace and in society and to make a successful transition to the workforce and/or postsecondary education. Students develop a foundation in the economical, financial, technological, international, social, and ethical aspects of business to become competent consumers, employees, and entrepreneurs. Students incorporate a broad base of knowledge that includes the legal, managerial, marketing, financial, ethical, and international dimensions of business to make appropriate business decisions.

**Course Policy:** Prompt attendance is required. Attendance, tardiness, and class participation will count as a factor in your final grade. Late assignments will be accepted, deducting 5 points for every day that the assignment is late. Cheating will not be tolerated, student will receive an automatic "0" for the assignment.

**Textbook & Materials:** Business Principals and Management, 11<sup>th</sup> Edition, by Everard  Burrow, South-Western  
1" Binder with 5 dividers, Notebook Filler Paper College-Ruled, Pens, and Pencils.

**Grading Policy:** A semester exam will be administered at the end of each semester.

Daily work will account for 33.3% of daily assignments and will include book lesson assignments, case lessons and special assignments.

Major work will account for 66.7% of weekly tests, mid-term exam and other major work. The marking period overall grade will consist 75% of daily and major work. The final exam will consist 25% of the overall grade. There might be final exam exemptions.

**Course Goals:** The student:

- demonstrates an understanding of economic principles
- develops skills necessary to address a changing business environment
- illustrates components of productivity
- determines the options for the organization of a business and its operation
- formulates a marketing strategy for a business start-up
- illustrates the workflow of a business
- develops skills necessary to address a changing business environment
- analyzes the changing nature of business
- explains the concepts of integrity as related to the business environment
- appraises the economic and social benefits of a well-designed workplace conducive to employee well-being and productivity
- balances employee privacy rights with employer obligations to provide a safe working environment
- creates and carries out a business plan that results in a long-term project involving time sensitive activities